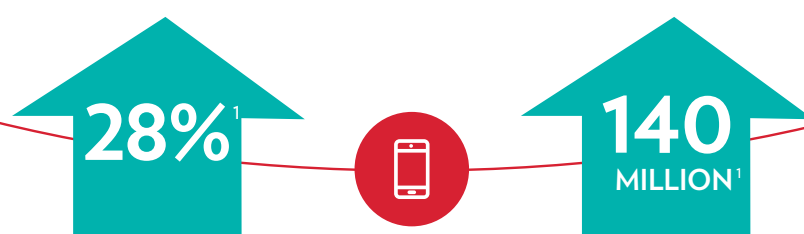


# Mobile payments: The Whys and the Hows

## The rise of mobile payments

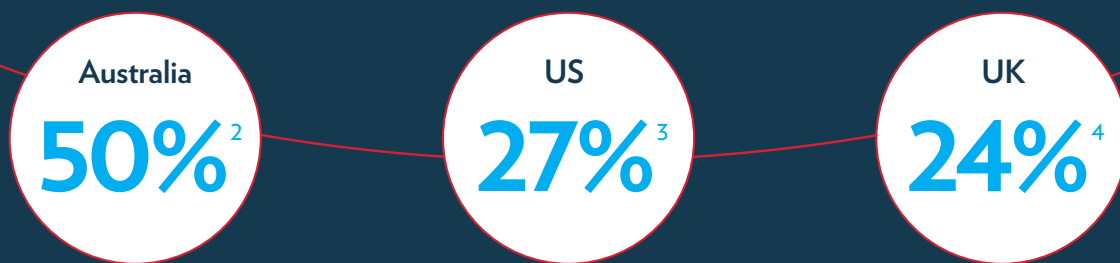


Point of sale transactions from digital wallets by 2022.  
No surprise there...

The average increase in the number of mobile wallet users year on year



## A wide global adoption



Increase in mobile wallet 'tap and go' payments from 2016 to 2019

Consumers who would like to pay with their smartphone all the time

Forecasted increase in number of users from 2020 to 2023

## The constant drivers

### Increasing demand for convenience



Removes the hassle of carrying a physical wallet



Secured payment processing



Transaction records at the palm of your hand

### Smart phones and wearable devices



Smartphone users globally – almost 40%<sup>7</sup> of the world's population



The number of wearable devices are expected to reach one billion by 2022



## Embracing it as a business



Growth in the adoption of mobile wallets

+



Increasing demand for convenience

=



Continued rise of mobile payments

**No matter what** business you are in, you need to be ready to accept payments from mobile wallets if you want to meet the demands of your customers now and in the future.

## Get your business ready for mobile payments

### A seamless mobile payment experience

You can enable mobile payment acceptance through ADVAM's UnattendedPayments solution. Whether you are a self-service kiosk, a vending machine or a parking business, our in depth integration experience, combined with our premium range of payment terminals and secure payment gateway, allows your business to be mobile payments ready.\*

ADVAM

**UnattendedPayments**



Speak to the ADVAM team for more information on how to enable mobile wallet payment acceptance on your payment terminals.

Interested in enabling mobile wallet payment acceptance on your online platforms? The ADVAM team can also help.

[Please contact](#) our team for more details.

**ADVAM**  
the way to pay  
A TNS Company

<sup>1</sup> Fintech News Article: The number of mobile wallet users grows by 140 million per year

<sup>2</sup> RBA calculations, based on data from Ipsos and Roy Morgan Research

<sup>3</sup> Statista Global Consumer Survey

<sup>4</sup> Merchant Savvy: Amazing Stats Demonstrating the Unstoppable Rise of Mobile Payments Globally

<sup>5</sup> Statista 2020 – Number of smartphone user worldwide from 2016 to 2021

<sup>6</sup> Statista 2020 – Number of connected wearables devices worldwide from 2016 to 2022

<sup>7</sup> Calculation based on current population of 7.8 billion

\* Contactless limits apply and vary per region.

You will also need to make sure that the up to date software version has been applied to your terminals.