

Customers want a touch-free parking experience

77%¹ are concerned with safety and hygiene precautions at the car park.



77%¹

In a recent ADVAM poll we asked consumers across the globe what matters to them and how their habits have changed.

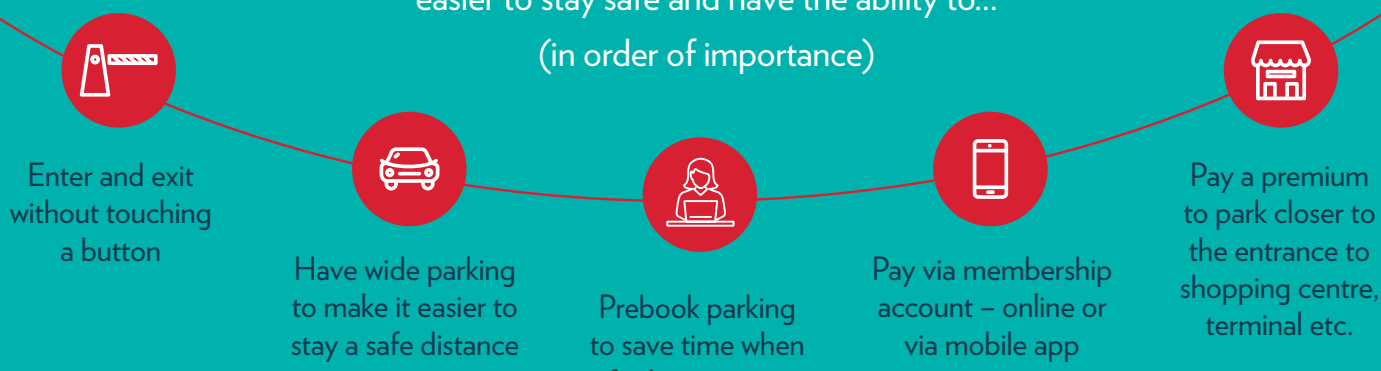
In order of importance their concerns were...



When asked what they would like to receive as a service...

80%¹

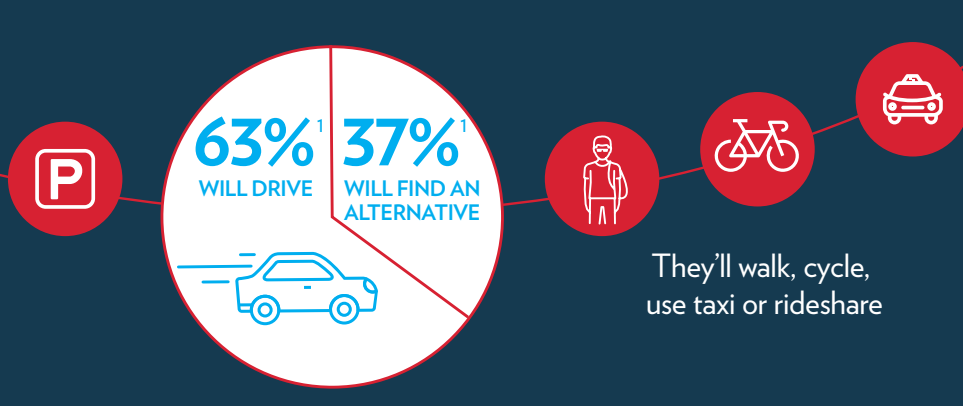
80%¹ stated that they want it to be easier to stay safe and have the ability to... (in order of importance)



As cities and workplaces start to open-up, people are considering how they will travel to work

65%¹ that usually use public transport will find an alternative method to travel

Of those...

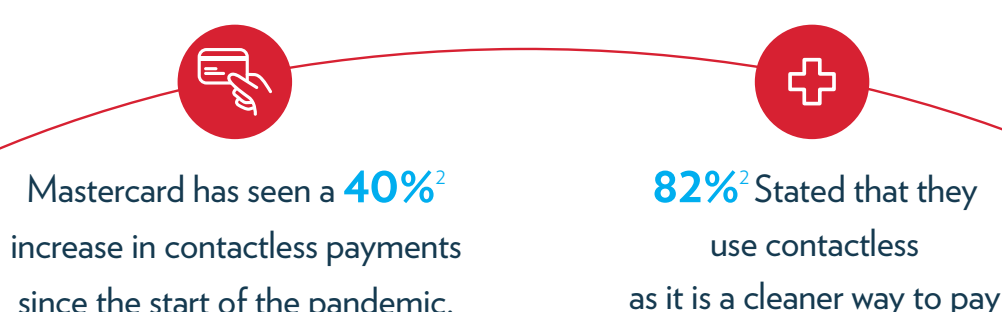


Customers accept that their shopping habits will be different to pre-COVID 19

When considering returning to shops...



Consumers are preferring to use contactless payments



Grocery store purchases that have been contactless



70%¹ of travellers will return once restrictions ease, for either work or leisure

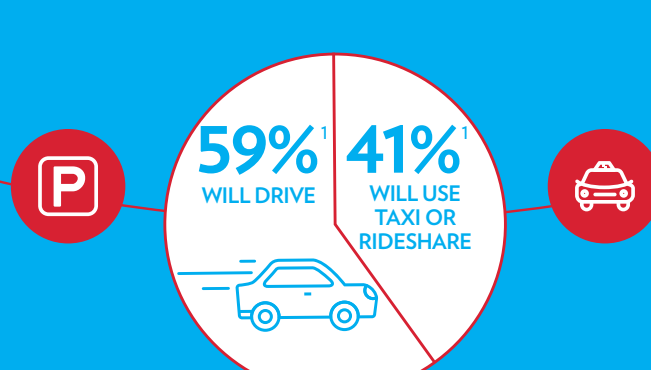
69%¹ of travellers that will return have hygiene conditions



When travelling to the airport —

69%¹ will find an alternative to public transport

Of those...



What will recovery look like?

Looking around the globe, we know that recovery won't be linear. As we have seen, different cities, states and countries have experienced different rates. What we do know is that the pandemic has changed the way that people want to travel and pay. It's critical, now more than ever, to provide a safe, hygienic and touch-free environment.



[Please contact](#) our team for more details.



¹ ADVAM customer survey: Survey of 364 participants from AU, NZ, UK and US. Respondents were all 18+ with a valid drivers' licence. Completed May 2020

² Mastercard – Mastercard Global Study May 2020