

Help consumers pay and park easily, engage with your customers and drive loyalty



Improve consumer experience
Enhance loyalty and advocacy

Enable consumers to pay and park on-street or in barrierless off-street car parks with ePark, ADVAM's easy to use, fully featured mobile app that delivers significant business benefits for you and real user benefits for drivers.

**Secure the benefits
with the way to pay**

Secure real breakthroughs in your customers' parking experience with ePark



ePark, the mobile app that transforms the simplicity of on-street and barrierless off-street parking by equipping your customers with an easy-to-use alternative to pay-and-display, or the need to queue at payment machines.



Available in your brand style, ePark enables your customers to pay for parking, easily and securely. They simply download the app, enter their details and can pay via start/stop, pre-defined time or using one of your products such as early-bird, or all-day parking.

ePark enables you to reduce the problems associated with cash payments, improving cash flow and preventing vandalism that can occur with cash payment machines. What's more, it supports your enforcement teams, secures valuable customer information and improves the overall customer experience.

The mobile app that makes it easier for your customers to pay

What sets ePark apart is its flexibility and functionality, providing a seamless experience for your customers and business insights for you.

Create products and tariff options

Enable your customers to select from the product and tariff structures you've defined for your parking spaces — including start/stop, defined time period and pre-set time periods including early-bird, or all-day parking.

Extend parking

Allow customers that have selected a defined time period, to easily extend their parking. The system can be set up to send a notification to the customer, advising that their parking is due to expire. The customer simply extends their parking – improving their experience further.

Communications platform

Push notifications and send special offers direct to your customers.

Administration portal

Gain valuable information on who your customers are and how they use your car park. The portal enables you to create and vary products and tariffs, and also allows you to access customer information and transaction reports.

Integrate with enforcement technology

ePark can be integrated with your enforcement technology to validate parked customers and enable contraventions to be issued efficiently.

Connect to CRM and BI systems

Data from ePark can be connected to your third party systems, including CRM, financial and enforcement tools.

The way to pay

Easy and secure payment via ADVAM's multi-channel gateway, enabling payment by all major cards.



Benefits for you and your customers



Benefits for your customers...



Consumer convenience

Easier to park, no need to queue or to find cash to pay, simple to extend sessions – removing the burden of payment



Consumer membership benefits

Enable consumers to open an account for even more benefits – review past transactions and receipts



Seamless payment

Open or download the app and register a card – payments are then automatically deducted





Benefits for you...



Obtain valuable insights

Gain data to enhance your understanding of customer needs and habits to improve your service



Build customer engagement

Use the communications platform to create and share promotions, incentives and rewards to develop customer loyalty and repeat business



Enhance your customers' experience

Provide an easy to use app, seamless payments and with session extensions your customers' experience is enhanced and their loyalty rewarded



Integrate data

Integrate data seamlessly into your CRM, financial and enforcement systems, allowing you to improve your service offering and make future business decisions



Eliminate cash issues

Go cashless to eliminate issues including machine vandalism, theft, and security costs

ADVAM — we're transforming payments around the world



Parking
operators



Shopping
centres



Airports



Leisure &
entertainment



Local
Government



Health



Education



ADVAM —
it's the way to pay.

Easier for consumers, better for you

ADVAM solutions make it easier for consumers to buy the things they need — reliably, efficiently and securely. That means our clients secure the benefits that flow from providing their customers with better payment experiences.

Truly multi-channel

Our product suite is truly multi-channel — online, mobile, unattended and via digital wallets. It's a user-centric approach that's right for everyone — wherever they are, and whichever way they want to pay.

Seamless transactions

Our secure and compliant solutions not only deliver powerful and positive consumer experiences, they also ensure our clients get real business benefits from seamless transaction processing.

Global strength

From our offices in Australia, the US, and the UK, and with customers and acquirer links in over 20 countries, our client portfolio includes globally leading enterprises and public sector departments. We provide our clients with 24/7 local support, and we meet the industry's highest standards of security and compliance.

Broad expertise

Our sector expertise includes airports, parking operators, shopping centres, local government, health, education, entertainment and self-service organisations. Our experience means ADVAM clients benefit from our in-depth industry knowledge.

Part of a worldwide business

ADVAM is a TNS Company. TNS provides global data communication networks enabling clients to interact and transact with other businesses simply and securely.





Request a demonstration — go to advam.com/demo

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