

Cut car park administration, boost your staff and contractor parking experience and improve operational efficiency



Improve staff satisfaction  
Reduce administration burden  
Increase operational efficiency

Transform how your staff car parking works — for you and your people — with StaffPark, ADVAM's account-based parking platform specifically designed for managing staff and contractor parking.

**Secure the benefits  
with the way to pay**

# Transform your workforce parking operations with StaffPark



StaffPark is an account-based online parking payment platform designed to help your organisation efficiently manage parking for different staff and contractor groups.

**StaffPark delivers real breakthroughs in transforming convenience and reliability for your workforce. It lowers the administrative burden that's associated with manual processes, and it improves the experience for your staff and contractors.**

With StaffPark, the end-to-end staff and contractor parking management platform, the journey is seamless for you and your team. You have the power to tailor settings based on the needs and requirements of each group.

Your staff and contractors simply register online and select the payment method of their choice based on the options you've provided. They then enter and exit the car park hassle-free as the payment is all done in the background.



**StaffPark is highly flexible and feature-rich, enabling your business to meet your staff and contractor parking needs.**

### Tailored front-end

Manage the design of your front-end to keep your branding look and feel.

### Flexible account structures

Segment groups according to their parking needs, manage them separately and efficiently. Manage third-party groups based on their own requirements.

### Fully featured account management

Configure key variables such as area access and pricing easily and efficiently online.

### Friendly user journey

Simple registration for staff and third-party contractors. Allow your staff and contractors to view and manage their account, vehicle and payment details.

### Improve capacity management

Manage and assign designated parking spaces to different parker groups.

### Flexible payment options

Ability to offer different payment options, prepaid, postpaid with auto-top up, pay as you go or salary sacrifice.

### Third-party business tools integration

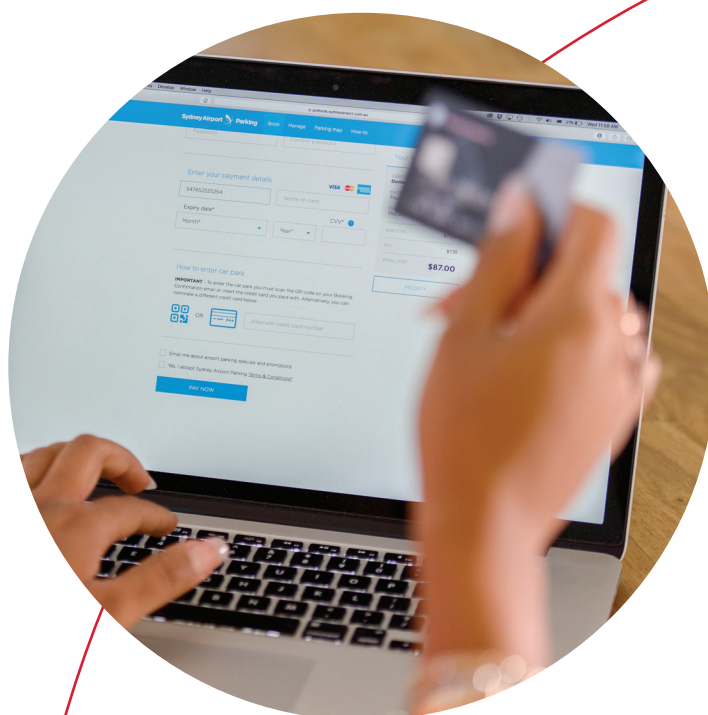
Connect StaffPark to your HR, business intelligence and financial systems.

### Access control agnostic

Supports multiple access control methods including credit card, bar code, QR code, pass card, ANPR/LPR and toll tag.

### The way to pay

Secure and fast payment through the ADVAM Gateway. Enable payments by all major cards.





# StaffPark – benefits for you and your workforce

Staff is at the heart of every organisation. Finding the balance between reducing costs, increasing operational efficiency and providing a great experience to your workforce is often challenging. At ADVAM, we understand this challenge. Our solution is designed to help you achieve this balance.



## **Enhanced efficiency**

Deliver an account-based experience for staff and contractors



## **Reduced administration, reduced costs**

Payments, accounts and access management are all automated — cutting your administration burden and reducing your costs



## **All your staff data in one platform**

Link StaffPark to your HR, CRM or financial systems and have a consolidated view of your staff profiles



## **A seamless experience**

Simple administration for both you and your workforce from registration through to payment and parking



## **Improved staff experience**

Remove the friction of paying for parking from your staff and contractors



# Standard features and premium options at a glance

Feature	Standard	Premium
<b>Front-end look &amp; feel</b>		
<b>Standard website design</b> Manage your front-end design to keep your branding, look and feel	●	–
<b>Non-standard website integration</b> Integrate your front-end via API to allow connection to other data and information	–	●
<b>Seamless entry &amp; exit</b>		
<b>Access control agnostic</b> Supports multiple access control methods including credit card, bar code, QR code, pass card, ANPR/LPR and toll tag	●	–
<b>Connect to digital wallet</b> Enable consumer to add digital access pass to their digital wallet	–	●
<b>Account administration &amp; management</b>		
<b>Set up &amp; manage different account structures</b> Create and manage direct staff groups and third-party staff groups and set them up with their own configurations	●	–
<b>Create multiple parker types</b> Set up parker types and have the ability to assign them to third-party groups	●	–
<b>Manage &amp; configure account structures</b> Add and edit account car park site details. (Details, ABN, Address, Contacts, Tax Rate)	●	–
<b>Manage CPMS barrier settings</b> Manage the parameters for entry and exit for single or multiple site car parks using the admin functionality	●	–
<b>Generate manual events &amp; charges</b> Have the ability to manually process staff's parking payment at entry/exit when required	●	–
<b>User account management</b>		
<b>Manage user access &amp; identities</b> Define and link specific car parks to user accounts	●	–
<b>Manage user accounts</b> Manage user's available parking credits, login details, status and alerts	●	–
<b>Email communications</b> Email templates for account reminders or notifications	●	–
<b>SMS communications</b> SMS templates for account reminders or notifications	–	●
<b>Advanced notifications</b> Create tailored email and SMS templates and schedule notifications	–	●
<b>Manage &amp; view staff transactions</b> Search staff transactions and adjust account balances	●	–
<b>Social sign on</b> Staff can log in using social credentials including Facebook and Google	–	●
<b>Pricing &amp; payment types</b>		
<b>Major credit cards accepted</b>	●	–
<b>Provide different charging options</b> Staff can select their preferred payment option for their parking (Prepaid, Postpaid, Pay in Centre, Salary Sacrifice and PAYG - Direct Staff only)	●	–
<b>Create new 3-month or 6-month permits</b> Allow access to the carpark for a set duration and pricing rate. Staff can opt in to get notified when their pass is set to expire	–	●
<b>Reporting</b>		
<b>Reporting suite</b> Create your own reports using a range of filters and custom report templates	●	–
<b>Business tool integration</b>		
<b>Integrate to third party business tools</b> Data feed or API integration to tools such as BI or HR systems	–	●

ADVAM — we're transforming  
payments around the world



Parking  
operators



Shopping  
centres



Airports



Leisure &  
entertainment



Local  
Government



Health



Education



ADVAM —  
it's the way to pay.

### Easier for your staff and contractors, better for you

ADVAM solutions make it easier for customers to buy the things they need — reliably, efficiently and securely. That means our clients secure the benefits that flow from providing their customers with better payment experiences.

### Truly multi-channel

Our product suite is truly multi-channel — online, mobile, unattended and via digital wallets. It's a user-centric approach that's right for everyone — wherever they are, and whichever way they want to pay.

### Seamless transactions

Our secure and compliant solutions not only deliver powerful and positive consumer experiences, they also ensure our clients get real business benefits from seamless transaction processing.

### Global strength

From our offices in Australia, the US, and the UK, and with customers and acquirer links in over 20 countries, our client portfolio includes globally leading enterprises and public sector departments. We provide clients with local support, backed by global infrastructure and we meet the industry's highest standards of security and compliance.

### Broad expertise

Our sector expertise includes airports, parking operators, shopping centres, local government, health, education, entertainment and self-service organisations. Our experience means ADVAM clients benefit from our in-depth industry knowledge.

### Part of a worldwide business

ADVAM is a TNS Company. TNS provides global data communication networks enabling clients to interact and transact with other businesses simply and securely.







Request a demonstration — go to [advam.com/demo](https://advam.com/demo)

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