



ADVAM

ADVAM P2PE Solution



- Reduce customer card data exposure risk
- Potential to reduce compliance burden of PCI
- Limit risk to brand reputation due to a data breach
- Inventory Reporting Manager – further enhancing your P2PE solution

**Secure the benefits
with the way to pay**

Point to point encryption (P2PE) provides one of the most secure and effective ways to protect your customers cardholder data. In combination with ADVAM's UnattendedPayments EMV certified terminals via the ADVAM Gateway, adopting a P2PE solution can help you reduce your PCI compliance burden.

ADVAM P2PE solution can help to protect you from

- Loss of cardholder data in the event of a breach
- Brand and reputation damage

New levels of security

P2PE embeds data encryption throughout the transaction journey, along with the verification and management of approved devices. If stolen, the encrypted data has no value as only ADVAM can decrypt the data, providing a new level of protection against hacks or breaches.

Complete encryption

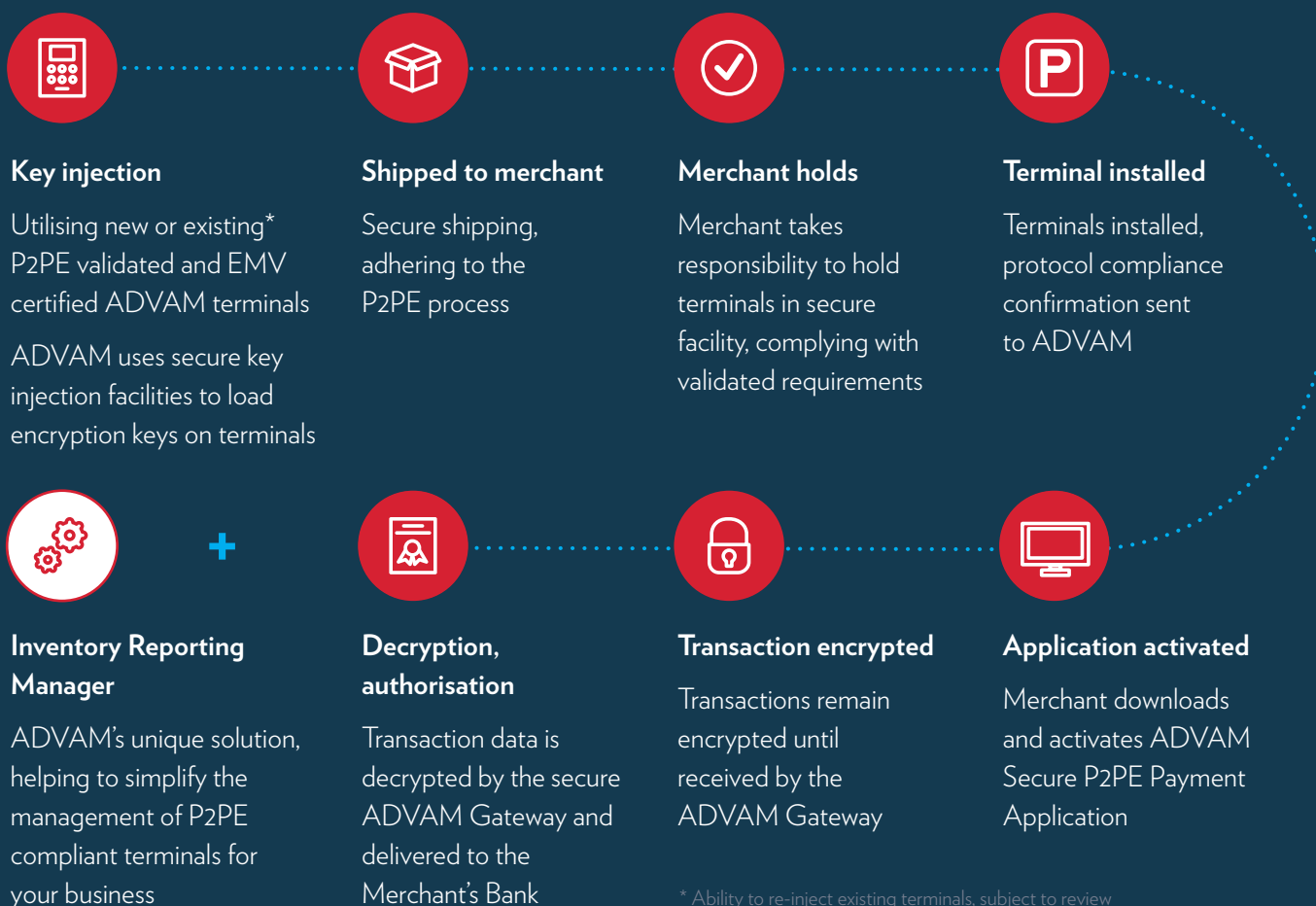
P2PE monitors each step of the transaction journey – including payment terminal configuration and key injection, distribution, installation and data transfer to payment processor – ensuring end-to-end encryption and delivering the highest level of security.

Protection for your brand

As P2PE protects against the risk of a cardholder data breach, the risk to brand reputation due to a data breach is reduced.

How it works

ADVAM's P2PE validated end-to-end solution — at a glance



* Ability to re-inject existing terminals, subject to review

Secure the benefits...



Highest level of card security

P2PE ensures no cardholder data is exposed at any time during a transaction



Reduce PCI scope

Validated on a case-by-case basis, via independent assessment completed by your QSA



Easy integration through ADVAM
Unattended Payments
EMV certified terminals

... and there's no impact on the consumer experience; your customers continue to make transactions in the same way.

ADVAM — helping you make the move to P2PE

We'll work with you, your integration partner and your acquiring bank to guide you through each step and ensure that the correct protocols are in place.

We'll supply the correct documentation and tools you require to ensure that each step of the process is documented correctly.

Go further with ADVAM's Inventory Reporting Manager

Stay in control of the inventory reporting procedures that are key to ensuring P2PE Validated Solution processes are maintained.

Specify ADVAM's optional Inventory Reporting Manager, and we will provide administrative assistance so you're able to keep track of your terminals.

You'll benefit from...



Inventory Report

Record and maintenance of the device locations and status for each of your ADVAM P2PE terminals



Device Register

Maintained base of information provided by you and your validated partners



Merchant Communication Point

Ability to contact ADVAM and maintain an ADVAM P2PE terminal device register



ADVAM — we're transforming payments around the world



Easier for consumers, better for you

ADVAM solutions make it easier for consumers to buy the things they need — reliably, efficiently and securely. That means our clients secure the benefits that flow from providing their customers with better payment experiences.

Truly multi-channel

Our product suite is truly multi-channel — online, mobile, unattended and via digital wallets. It's a user-centric approach that's right for everyone — wherever they are, and whichever way they want to pay.

Seamless transactions

Our secure and compliant solutions not only deliver powerful and positive consumer experiences, they also ensure our clients get real business benefits from seamless transaction processing.

Global strength

From our offices in Australia, the US, and the UK, and with customers and acquirer links in over 20 countries, our client portfolio includes globally leading enterprises and public sector departments. We provide our clients with local support, backed by global infrastructure, and we meet the industry's highest standards of security and compliance.

Broad expertise

Our sector expertise includes airports, parking operators, shopping centres, local government, health, education, entertainment and self-service companies. Our experience means ADVAM clients benefit from our in-depth industry knowledge.

Part of a worldwide business

ADVAM is a TNS Company. TNS provides global data communication networks enabling clients to interact and transact with other businesses simply and securely.



Request a demonstration — go to advam.com/demo

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