

Improve traffic flow, enhance  
passenger experience and  
reduce administration burden



Achieve better  
traffic flow  
Improve passenger  
experience  
Increase operational  
efficiency

Secure a better traffic flow around your airport and transport hub with GroundTransport, ADVAM's account-based solution that helps you take control of taxi, bus, limousines and rideshare movement.

**Secure the benefits  
with the way to pay**

# Take control of traffic flow around your hub with GroundTransport



GroundTransport is the online transport management platform that's delivering real results for airports and transport hubs around the world. It enables you to better control traffic flow, secure vital new sources of revenue, and deliver major improvements in satisfaction — for passengers, transport operators and drivers.

GroundTransport delivers a seamless experience for you, your transport operators (licensees), the drivers and ultimately, the passengers. With GroundTransport, drivers either sign up or are added by their licensees.

When drivers register, they are able to select their preferred payment method based on the options that you provide. Driver validation and management are all done simply and quickly online. The entry, exit and payment experience in the transport hub is hassle-free for the drivers and a better experience for your passengers.

# Improving the flow of traffic through better GroundTransport management

**GroundTransport puts you in control of your transport hub. Its powerful platform allows you to efficiently manage different transport groups.**

## Highly flexible account structures

Select between two operating models, either drivers pay for their own fees directly to you or payment is handled by the licensees.

## Fully-featured account management

Configure licensee access based on charging scales, transport types and drop-off/pick-up zone locations. The functionality also enables you to obtain updates on traffic flow movements.

## Driver user account

Provide drivers with a portal where they can manage and update their own account, including vehicle and payment details.

## Flexible payment options

Provide different payment methods for your drivers and licensees - pay as you go, prepay with auto top-up, postpaid or seasonal payments.

## Reporting

Generate driver and movement reports using a range of different filters to improve your understanding of driver behaviour to help plan for future growth.

## System integration

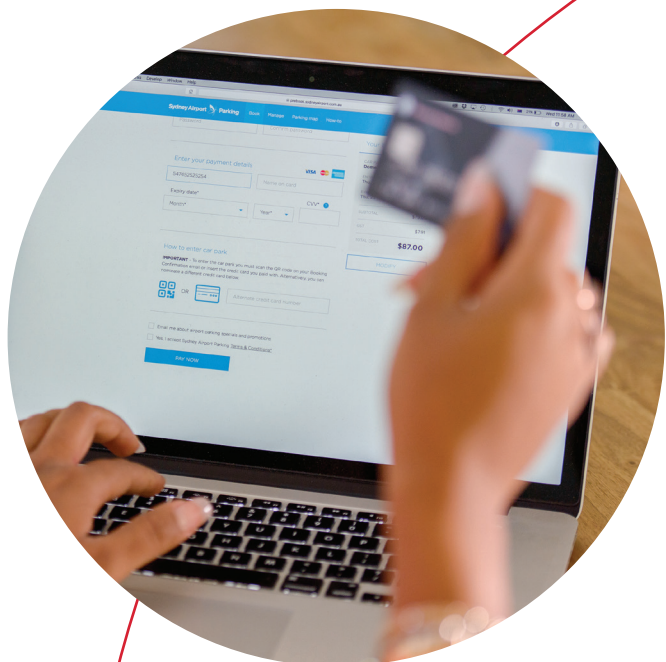
Link GroundTransport to your business intelligence system and other business tools.

## Seamless entry & exit

Supports multiple access control methods including bar code, ANPR/LPR, RFID and toll tag.

## The way to pay

Secure and seamless payment through the ADVAM Gateway. Enable payment by all major cards.



# GroundTransport – benefits for you, drivers, your licensees and passengers

With the constant increase in traffic volumes and the rise of rideshare, managing transport hubs has proven to be a challenging task. At ADVAM, we are focused to help you manage these challenges in a more efficient way, turning some of these obstacles into opportunities.



## Benefits for you...



### **Administration burden reduced**

Eliminate time consuming processes including top up card management and manual driver validation



### **New income sources**

Secure new income flows by establishing and managing controlled drop-off/pick-up access zones



### **Access control agnostic**

Supports multiple access control methods including bar code, ANPR/LPR, RFID and toll tag



### **Data Insights**

Collect key data to understand and assist with future planning



### **Cash handling eliminated**

End the burden of collecting and managing cash as well as maintaining payment machines



### **More secure**

Allow only approved/validated transport in your pick-up/drop-off zones

## Benefits for licensees...



### Easy validation

Online driver validation makes management simple and consistent



### Remove manual toll management

Eliminate the manual work involved in managing toll payments for their drivers

## Benefits for drivers...



### More convenience

Easy sign up and seamless toll payment processing



### Improved experience

Better traffic flows improve driver efficiency and build passenger satisfaction with their service



### Better management

Drivers can choose the way they want to pay, view their account and transactions online

## Benefits for passengers...



### Enhanced journey experience

More efficient traffic flows cuts congestion to enhance the passenger arrival and departure experience



### Better security

All vehicles are registered and trackable, building passenger trust in your transport hub



# Improving efficiency and traffic management

“The introduction of the ADVAM GroundTransport solution has enabled us to not only streamline the taxi passenger pick-up service, but successfully handle a 10% increase in taxi traffic. With the automated service, we have reduced the manual burden and associated operating costs, but more importantly it enables us to focus on other areas of the business – continuing to improve traffic flow around the airport”.

Adelaide Airport

Handled  
10% increase  
in traffic



ADVAM —  
it's the way to pay.

# Standard features and premium options at a glance

Feature	Standard	Premium
<b>Front-end look &amp; feel</b>		
<b>Standard website design</b> Manage your front-end design to present your branding, look and feel	●	–
<b>Non-standard website integration</b> Integrate your front-end via API to allow connection to other data and information	–	●
<b>Seamless entry &amp; exit</b>		
<b>Managed integration to your access control hardware</b> Supports multiple access control methods: barcode, LPR/ANPR, RFID, MAG , TAG	●	–
<b>Connect to digital wallet</b> Enable a driver to add digital access pass to their digital wallet	–	●
<b>Account administration &amp; management</b>		
<b>Flexible account structure</b> Either allow driver account sign-up or let licensees add and manage their drivers on their account	●	–
<b>Set up &amp; manage different licensees/drivers/transport groups</b> Create and manage different groups according to their specific settings	●	–
<b>Manage &amp; configure account structures</b> Add and edit account transport site details: Details, ABN, Address, Contacts, Tax Rate	●	–
<b>Manage CPMS barrier settings</b> Manage the parameters for entry and exit for single or transport sites using the administration functionality	●	–
<b>Generate manual events &amp; charges</b> Ability to manually process payment at entry/exit when required	●	–
<b>User account management</b>		
<b>Manage driver access &amp; identities</b> Define and link specific access to driver accounts	●	–
<b>Manage driver accounts</b> Manage user's available credits, login details, status and alerts	●	–
<b>Email communications</b> Email templates for account reminders or notifications	●	–
<b>SMS communications</b> SMS templates for account reminders or notifications	–	●
<b>Advanced notifications</b> Create tailored email and SMS templates and schedule notifications	–	●
<b>Manage &amp; view transactions</b> Search driver or licensee transactions and adjust account balances	●	–
<b>Social sign on</b> Drivers can log in using social credentials including Facebook and Google	–	●
<b>Payment types</b>		
<b>Major credit cards accepted</b>	●	–
<b>Provide different charging options</b> Drivers/licensees can select their preferred payment option: Prepaid, Postpaid, Pay in Centre, Pay as You Go	●	–
<b>Reporting</b>		
<b>Reporting suite</b> Create your own reports using a range of filters and custom report templates	●	–
<b>Business tool integration</b>		
<b>Integrate to third party business tools</b> Data feed or API integration to tools such as BI systems	–	●

# ADVAM — we're transforming payments around the world



## Easier for consumers, better for you

ADVAM solutions make it easier for consumers to buy the things they need — reliably, efficiently and securely. That means our clients secure the benefits that flow from providing their customers with better payment experiences.

## Truly multi-channel

Our product suite is truly multi-channel — online, mobile, unattended and via digital wallets. It's a user-centric approach that's right for everyone — wherever they are, and whichever way they want to pay.

## Seamless transactions

Our secure and compliant solutions not only deliver powerful and positive consumer experiences, they also ensure our clients get real business benefits from seamless transaction processing.

## Global strength

From our offices in Australia, the US, and the UK, and with customers and acquirer links in over 20 countries, our client portfolio includes globally leading enterprises and public sector departments. We provide our clients with 24/7 local support, and we meet the industry's highest standards of security and compliance.

## Broad expertise

Our sector expertise includes airports, parking operators, shopping centres, local government, health, education, entertainment and self-service organisations. Our experience means ADVAM clients benefit from our in-depth industry knowledge.

## Part of a worldwide business

ADVAM is a TNS Company. TNS provides global data communication networks enabling clients to interact and transact with other businesses simply and securely.



Request a demonstration — go to [advam.com/demo](https://advam.com/demo)

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