



AltitudeReservation is a market-leading online reservation platform. It delivers full flexibility in booking journey design, yield, pricing and promotion management.

Create an online channel to engage with your customers

Create and implement a solution that's flexible for your business and customer needs. Make it easier for your customers to engage and use valuable data to build customer profiles, increase customer value and drive loyalty.

Seamless Customer Journey

AltitudeReservation is fully responsive, enabling customers to book via desktop, tablet and mobile. It's also continuously evolving, with improvements and new features released regularly.

Intuitive CMS

Intuitive content management system makes it simple for you and your team to update information and content pages.

Digital wallet integration

AltitudeReservation integrates with mobile wallets for IOS and Android which enables you to offer your customers access to booked services from their mobile device.

Generate marketing opportunities

Create relevant communication, tailored to each customer's booking and maximise upsell opportunities through AltitudeReservation's email management capability.

Tailor products to suit your customer base

Tailor pricing, products, create special offers or bundles to suit forecast capacity and match seasonal trends.



You can do more with AltitudeReservation

AltitudeReservation has a wide range of built-in and premium features, as well as add-on modules that can take your business further.

- **Loyalty Module:** Reward your loyal customers and encourage repeat business with this fully-integrated point-based loyalty system on your AltitudeReservation platform.
- **Dynamic Display Widget:** Have the flexibility to re-skin your landing page, allowing you to tailor your messaging to your customers and offer website real estate for paid advertising or co-marketing opportunities.
- **Valet Check-in/Check-out:** Effectively manage valet space capacity through a check-in /check-out capability enabling you to get the most out of your valet parking business.
- **Digital Wallet Integration:** Enhance your customers' experience by allowing them to add their parking e-passes to their digital wallet.
- **Social Sign On:** Simplify the sign-up and log-in process for your customers by allowing them to use their social sign-in details when making a booking with you.

** Some features are available on the latest version of AltitudeReservation only.*

How AltitudeReservation works

Intuitive online booking

Customers choose and reserve the car park they want to use, book any other ancillary services you wish to offer, and pay via your preferred payment options.

Once your customers arrive at the car park, their journey is easy. ADVAM integrates with your existing access control equipment, allowing you to offer ticket free access through ANPR, Credit Card or Bar Code entry.

Highly configurable web presence

Work with ADVAM's customisable front-end to create your booking journey or take control and use our suite of APIs to develop and manage your own customer interface.

About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

With teams in Australia, New Zealand, UK and the US, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

The ADVAM advantage

The ADVAM Gateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

Leading integration

- Managed integration with your financial, CRM and retail software applications
- Access control agnostic. ADVAM connects to your access control and enforcement equipment

Redundancy

- Transactions processed via a fully redundant link to the banking network

PCI compliant

- PCI DSS compliant – tested to Level 1

24x7 global support

- Expert team providing around the clock support for clients across the world

